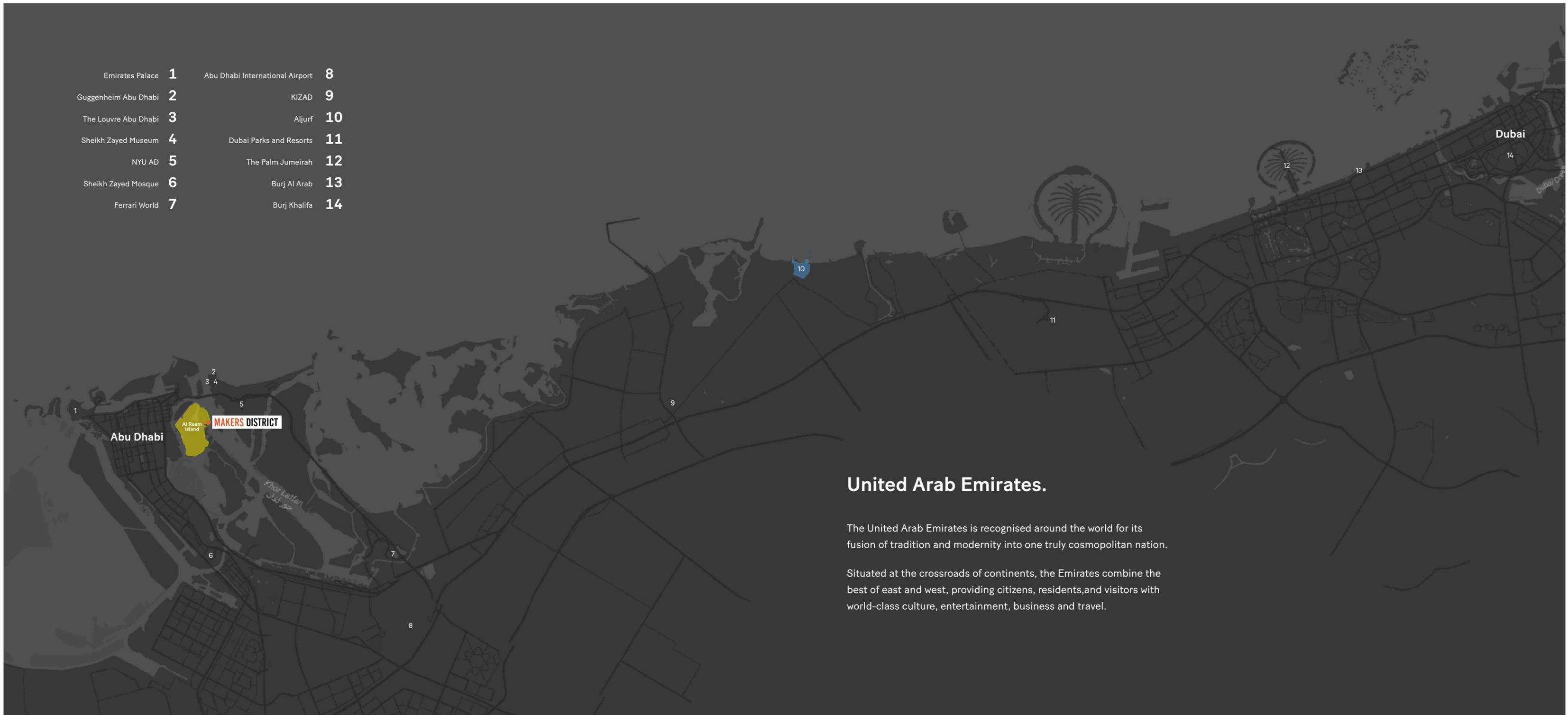






pixel.

- | | | | |
|----------------------|----------|---------------------------------|-----------|
| Emirates Palace | 1 | Abu Dhabi International Airport | 8 |
| Guggenheim Abu Dhabi | 2 | KIZAD | 9 |
| The Louvre Abu Dhabi | 3 | Aljurf | 10 |
| Sheikh Zayed Museum | 4 | Dubai Parks and Resorts | 11 |
| NYU AD | 5 | The Palm Jumeirah | 12 |
| Sheikh Zayed Mosque | 6 | Burj Al Arab | 13 |
| Ferrari World | 7 | Burj Khalifa | 14 |



United Arab Emirates.

The United Arab Emirates is recognised around the world for its fusion of tradition and modernity into one truly cosmopolitan nation.

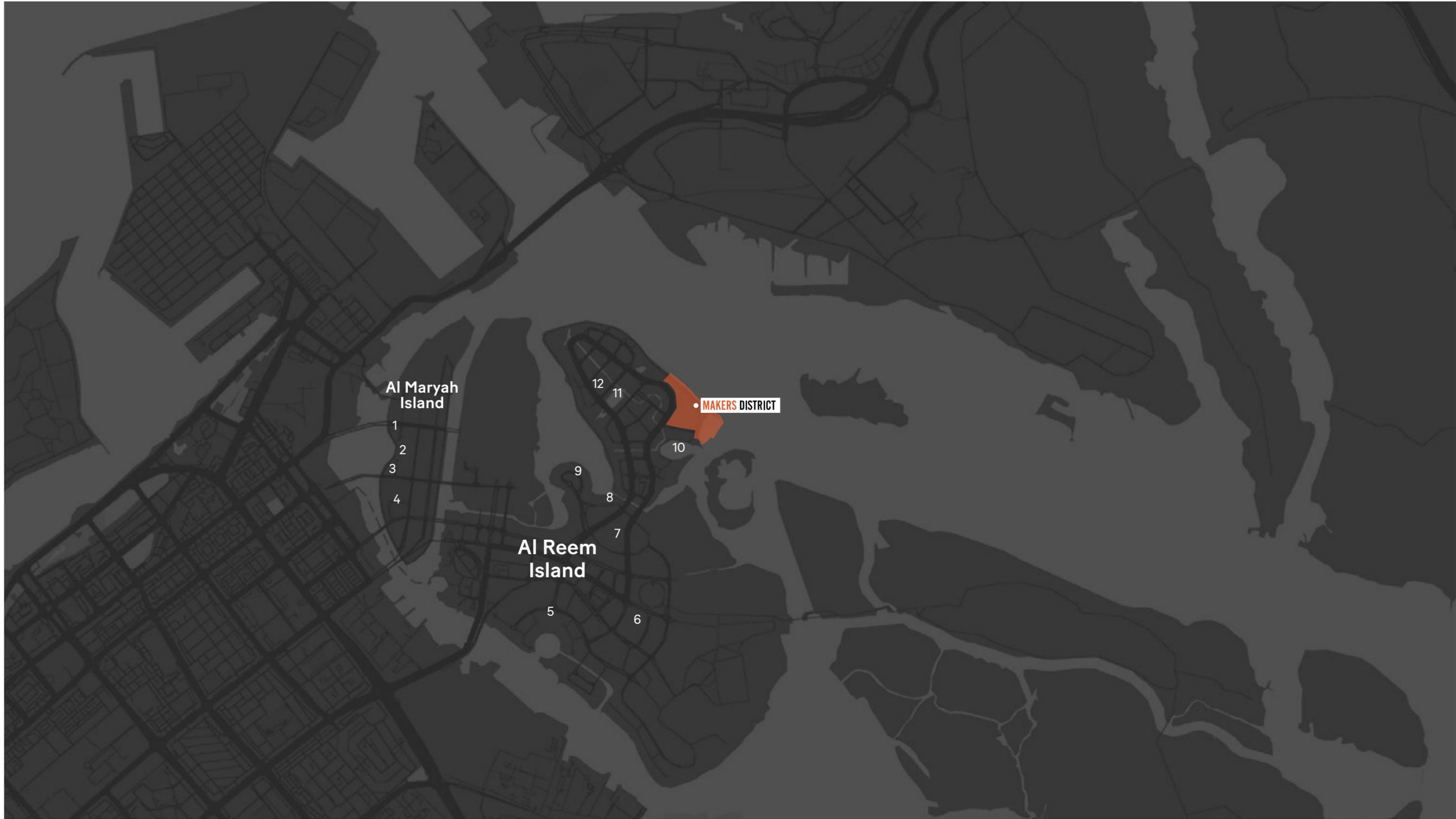
Situated at the crossroads of continents, the Emirates combine the best of east and west, providing citizens, residents, and visitors with world-class culture, entertainment, business and travel.



Abu Dhabi.

The capital of the United Arab Emirates, Abu Dhabi is home to an ever-expanding variety of industries, bringing the best of both local and international talent to light. Abu Dhabi continues to lead the region as the cultural hub for both the UAE and the GCC.

The city boasts a huge array of historical and contemporary exhibitions and collections, ranging from fine arts to fashion to music, all situated within a city firmly focused on the future. Abu Dhabi's cityscape and architecture is representative of this mission, providing innovative developments and unrivaled designs that complement each other and serve to create a city of tomorrow.



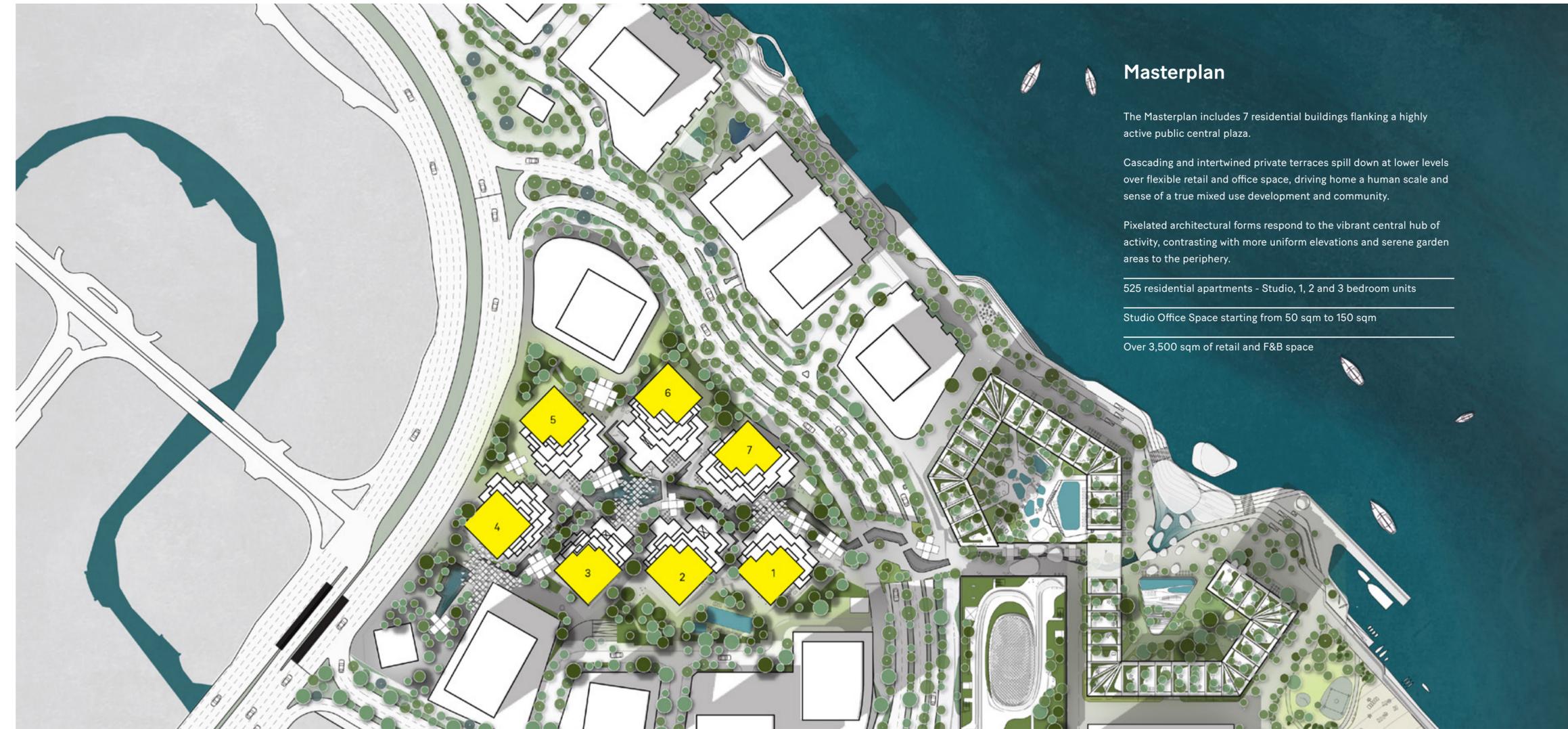
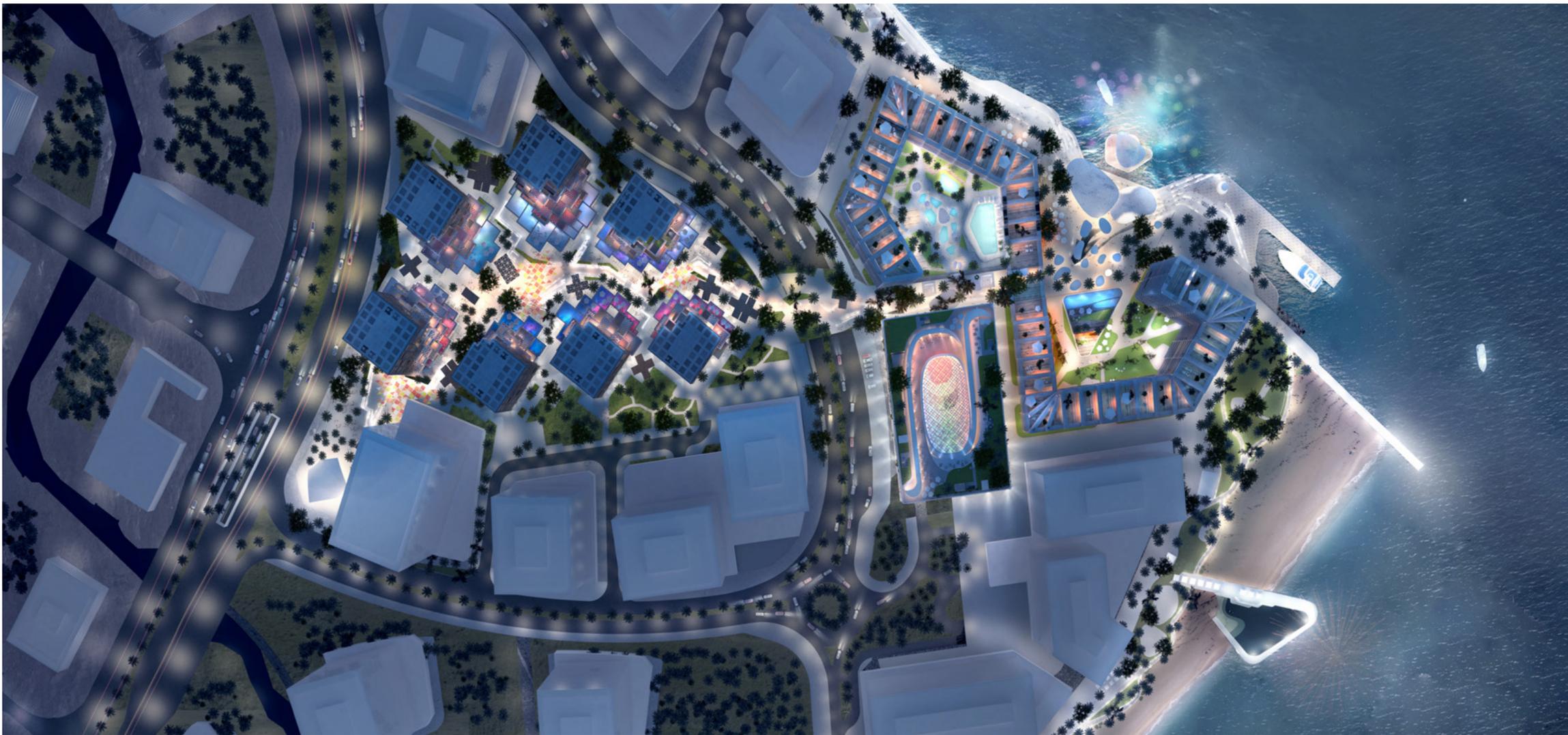
- Four Seasons Hotel **1**
- Abu Dhabi Global Market **2**
- Rosewood Hotel **3**
- Cleveland Clinic **4**
- Reem Mall **5**
- Paris-Sorbonne Universit **6**
- Gate Tower **7**
- Sun & Sky Towers **8**
- City Of Lights **9**
- Shams Marina **10**
- Shams Central Park **11**
- Repton School **12**

MAKERS DISTRICT

As the new heart of Abu Dhabi, Makers District is a mixed use development strategically located on Reem Island in Abu Dhabi, across from the cultural hub of Saadiyat Island, home to the Zayed National Museum, Louvre Abu Dhabi and Guggenheim Abu Dhabi. The scenic waterfront development offers contemporary living in a dynamic and multi-layered experience through residential, hospitality, commercial and retail.

The culture of Makers District is built on informal, networked, peer-led and shared learning—motivated by creativity. It is a true community that embodies a balanced lifestyle, steeped in culture.





Masterplan

The Masterplan includes 7 residential buildings flanking a highly active public central plaza.

Cascading and intertwined private terraces spill down at lower levels over flexible retail and office space, driving home a human scale and sense of a true mixed use development and community.

Pixelated architectural forms respond to the vibrant central hub of activity, contrasting with more uniform elevations and serene garden areas to the periphery.

525 residential apartments - Studio, 1, 2 and 3 bedroom units

Studio Office Space starting from 50 sqm to 150 sqm

Over 3,500 sqm of retail and F&B space



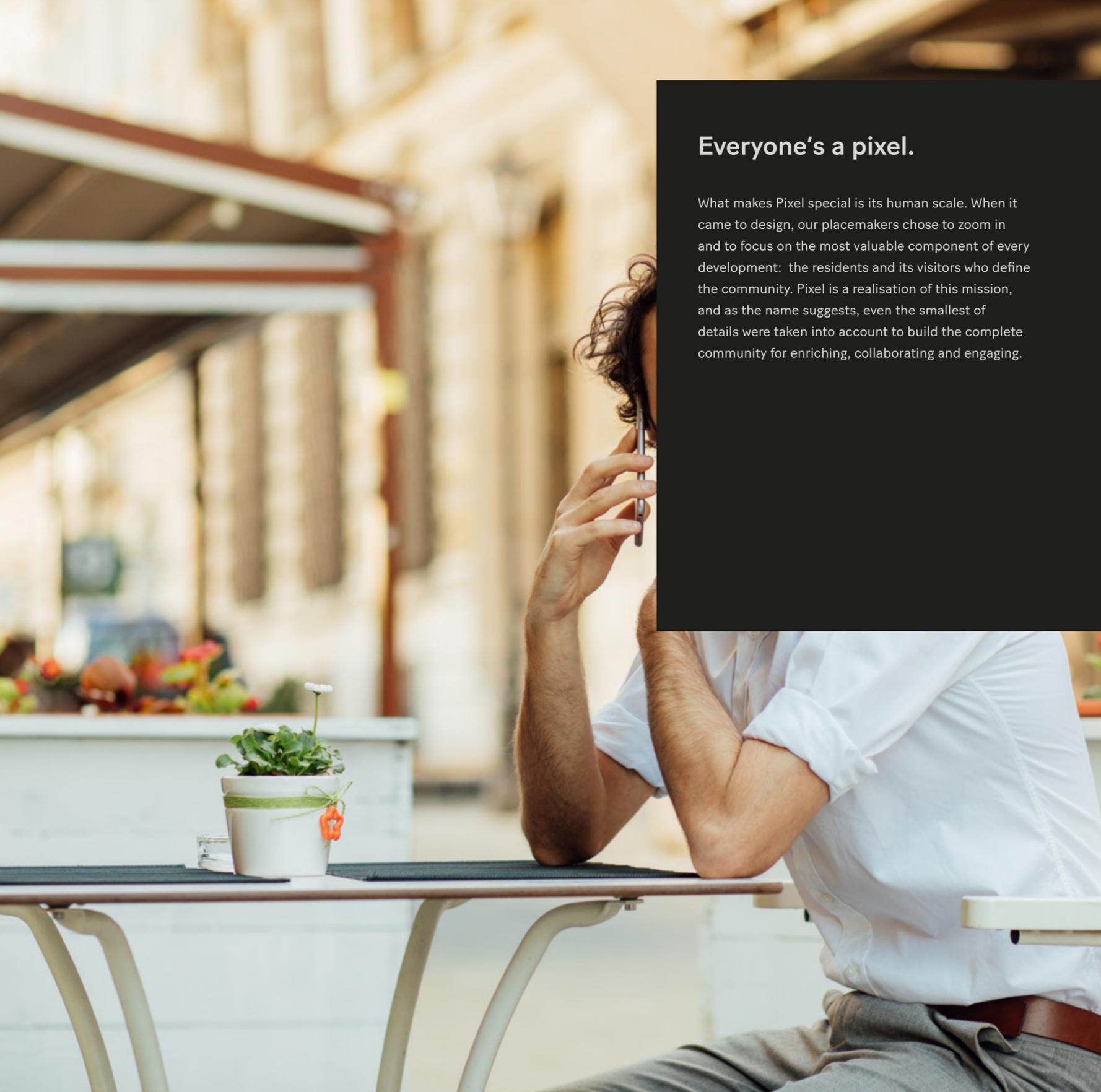
Pixel.

Pixel, the latest development within Makers District, is a mixed-use community that offers its residents and visitors a unique space. The completely pedestrianized central plaza is an open and green space, an environment that encourages Pixel's people to breathe free, socialize, and relax anytime of the day.

With residential spaces all around, the plaza itself is a mixed-use area, complete with the finest artisanal dining, offering homegrown restaurants and cafes, as well as co-working spaces, offices, and shops. The focus of these amenities is entirely the people, the very pixels that make up the fabric of this highly engaging space.



A place for Pixels.



Everyone's a pixel.

What makes Pixel special is its human scale. When it came to design, our placemakers chose to zoom in and to focus on the most valuable component of every development: the residents and its visitors who define the community. Pixel is a realisation of this mission, and as the name suggests, even the smallest of details were taken into account to build the complete community for enriching, collaborating and engaging.

Enrich. Collaborate. Engage.

Enrich, Collaborate & Engage – these essential facets of life are at the forefront of Pixel's ethos. They are what drives every person to move forward, pushing limits and building on. At Pixel, enriching, collaborating, and engaging take on new meanings. They are not simply parts of the day, they are woven into each person's purpose and harnessed to help realise their full potential.

To Enrich, Collaborate, and Engage in Pixel is to have endless resources at your fingertips and the capability to make the most of them on a daily basis.

Enrich.

a soulful
place
for
ever-changing
needs.



**a soulful
place
for
ever-changing
needs.**



Forward Living.

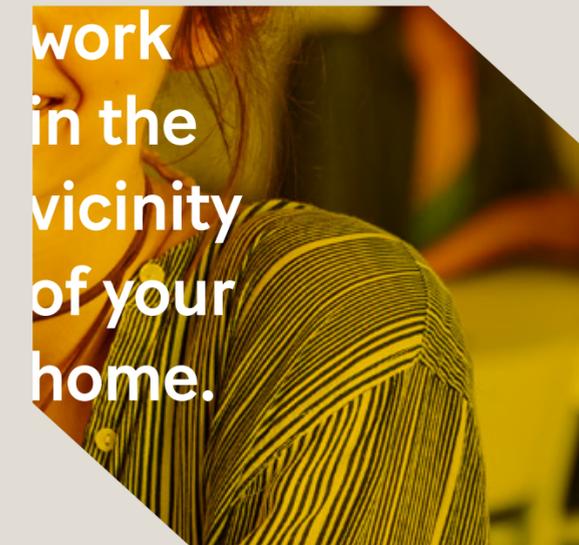




Pixel makes living easy. Every service is available within the community and its pedestrianised plaza; from medical clinics to hair salons, to kindergartens and laundromats, to coffee shops, and kids playgrounds. With the chance to live comfortably and conveniently, and to pursue every hobby a person might have, people are truly able to be enriched in Pixel, and focus on their friends and family.



Collaborate.



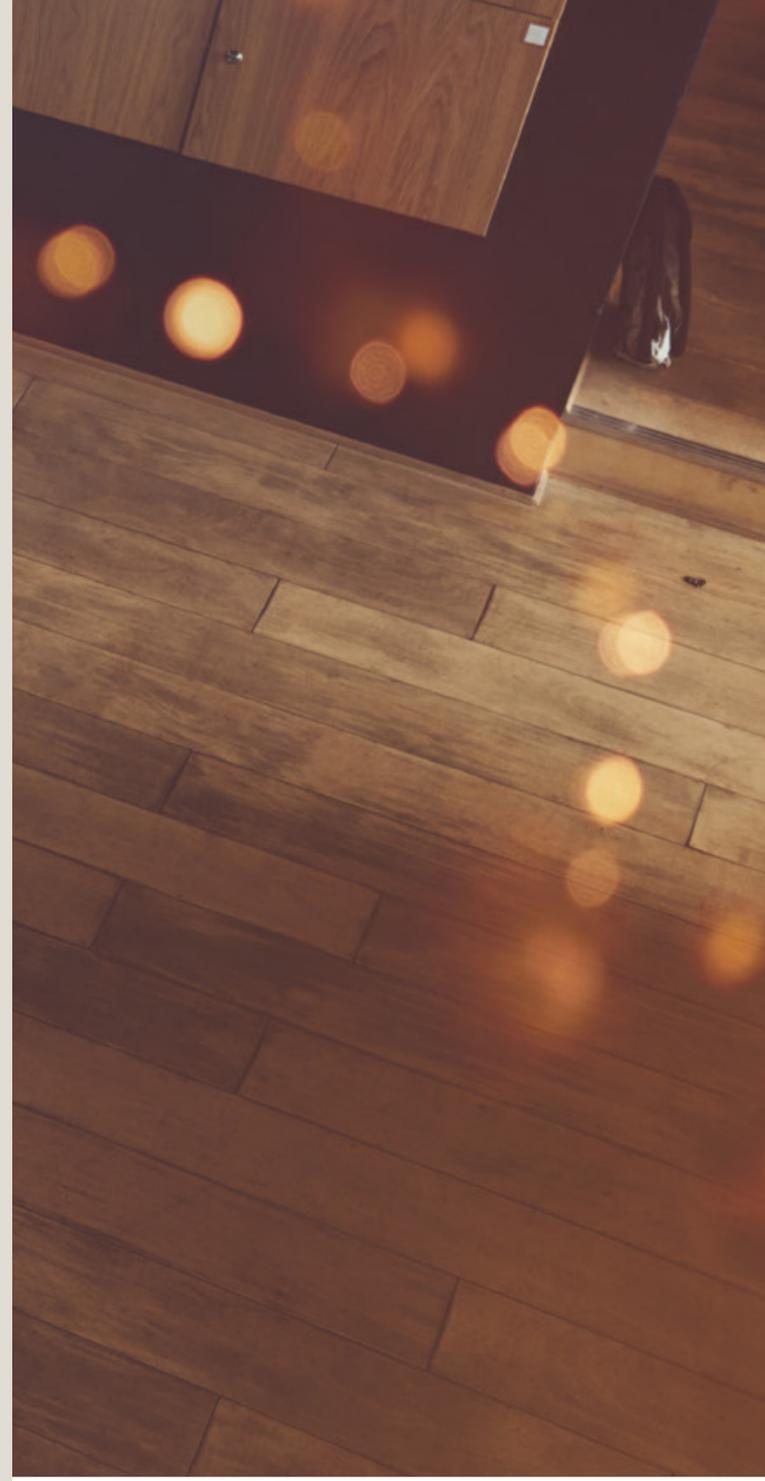


work
in the
vicinity
of your
home.





**Designed with
collaborators in mind.**



At Pixel, to work is to pursue your calling and turn it into your career. Resources within the community include co-working spaces, meeting rooms, offices, technology centers, and above all, a collaborative and like-minded community.

Collaborating at Pixel is not a job, but an opportunity to make things happen, led by people who are committed to turning their visions into reality, just like you.



Engage.



**Lifestyle
amenities
made to
engage.**





The smallest details make
the biggest impact.





Pixel brings its residents a place to engage, exploring talents and staying active. With sports facilities, outdoor entertainment spaces, gyms and pools, and multipurpose spaces, whatever your form of playing might be, you can enjoy it here.

A strong work-life balance and a healthy and sustainable livelihood are core beliefs at Pixel, and the development was designed to provide exactly that for its occupants.



Floorplans.



DISCLAIMER 1.Drawings are not to scale. 2.The architectural details, dimensions and area in this plan are based on Schematic Design information only, and final As-Built conditions may vary. 3.Residential apartments are sold as unfurnished apartments, without furniture and furnishings, without white goods provisions, etc. 4.All images used are for illustrative purposes only and do not represent the actual size, features, specifications, fittings, and furnishings. 5.IMKAN reserves the right to make revisions/alterations, at its absolute discretion, and without liability.

Studio

typical unit

1

Unit Area
46.51 m²

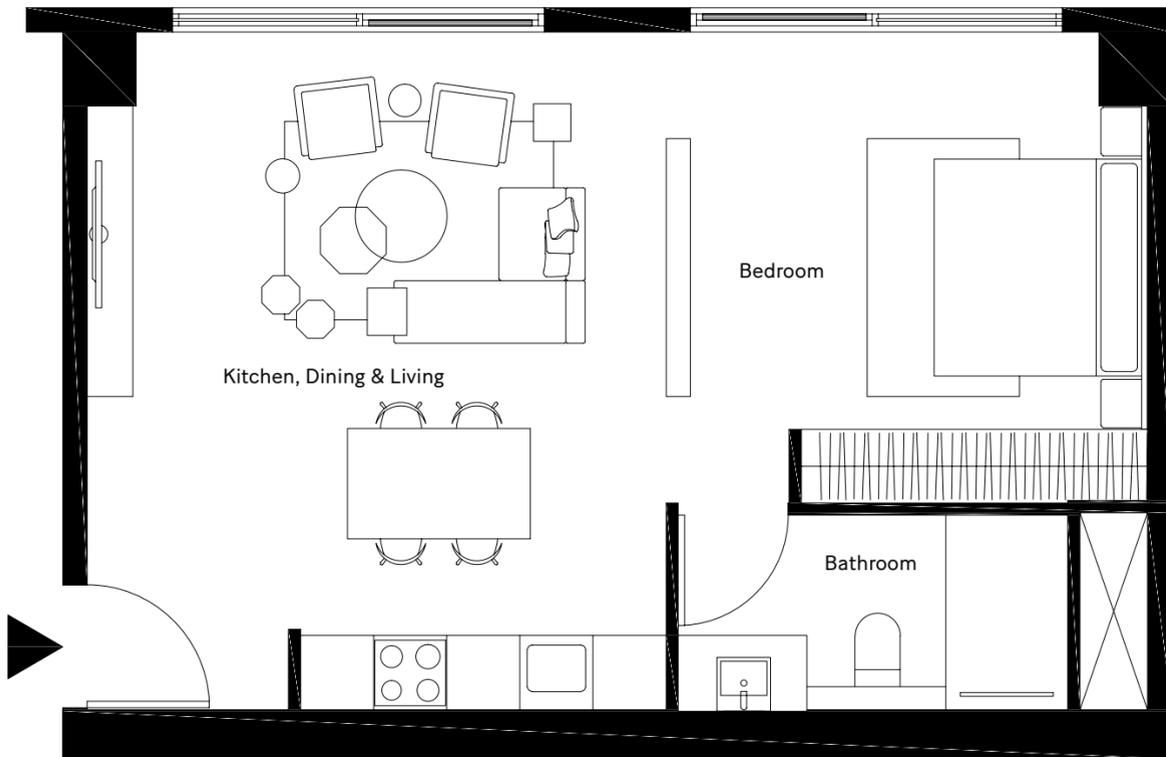
Loggia
0.00 m²

Total Area
46.51 m²

Bedroom
3.95 × 3.85

Bathroom
3.20 × 1.60

Kitchen, Dining & Living
4.75 × 5.50



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Studio

typical unit

2

Unit Area
59.94 m²

Loggia
11.85 m²

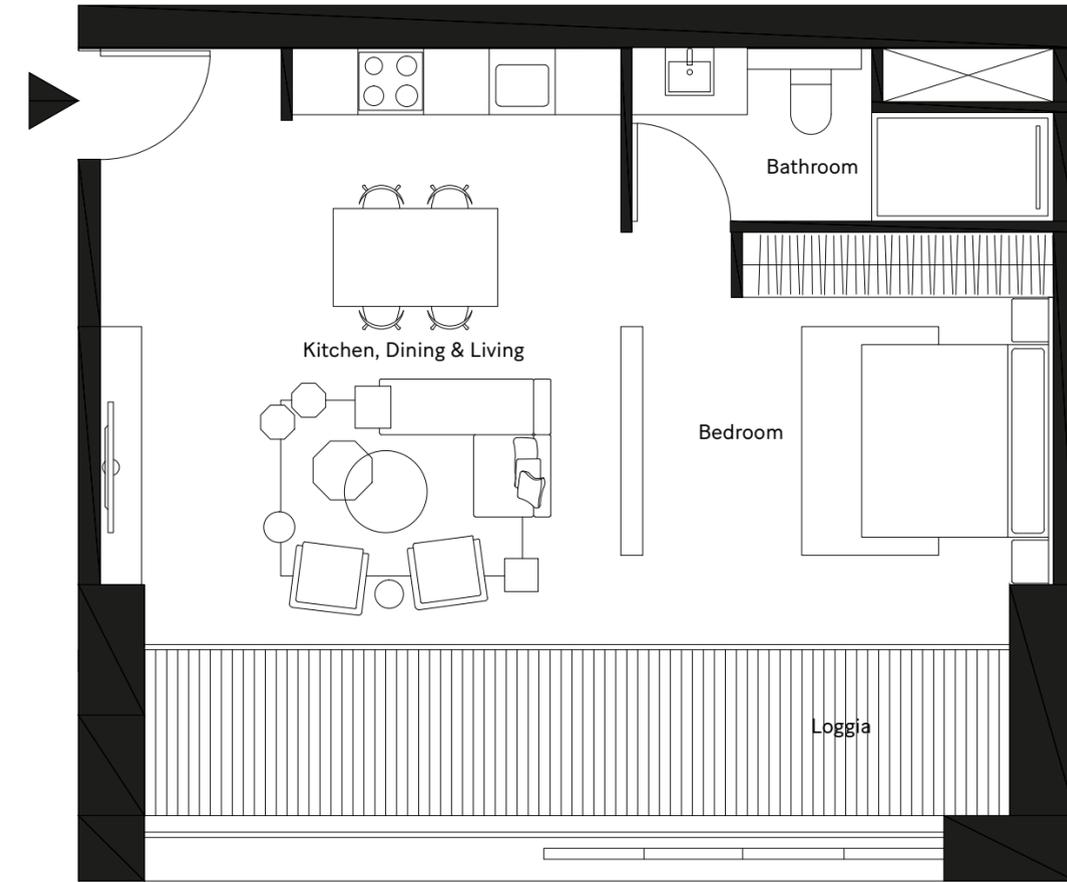
Total Area
73.32 m²

Bedroom
3.95 × 3.80

Bathroom
3.85 × 1.60

Kitchen, Dining & Living
4.75 × 5.50

Loggia
7.90 × 1.50



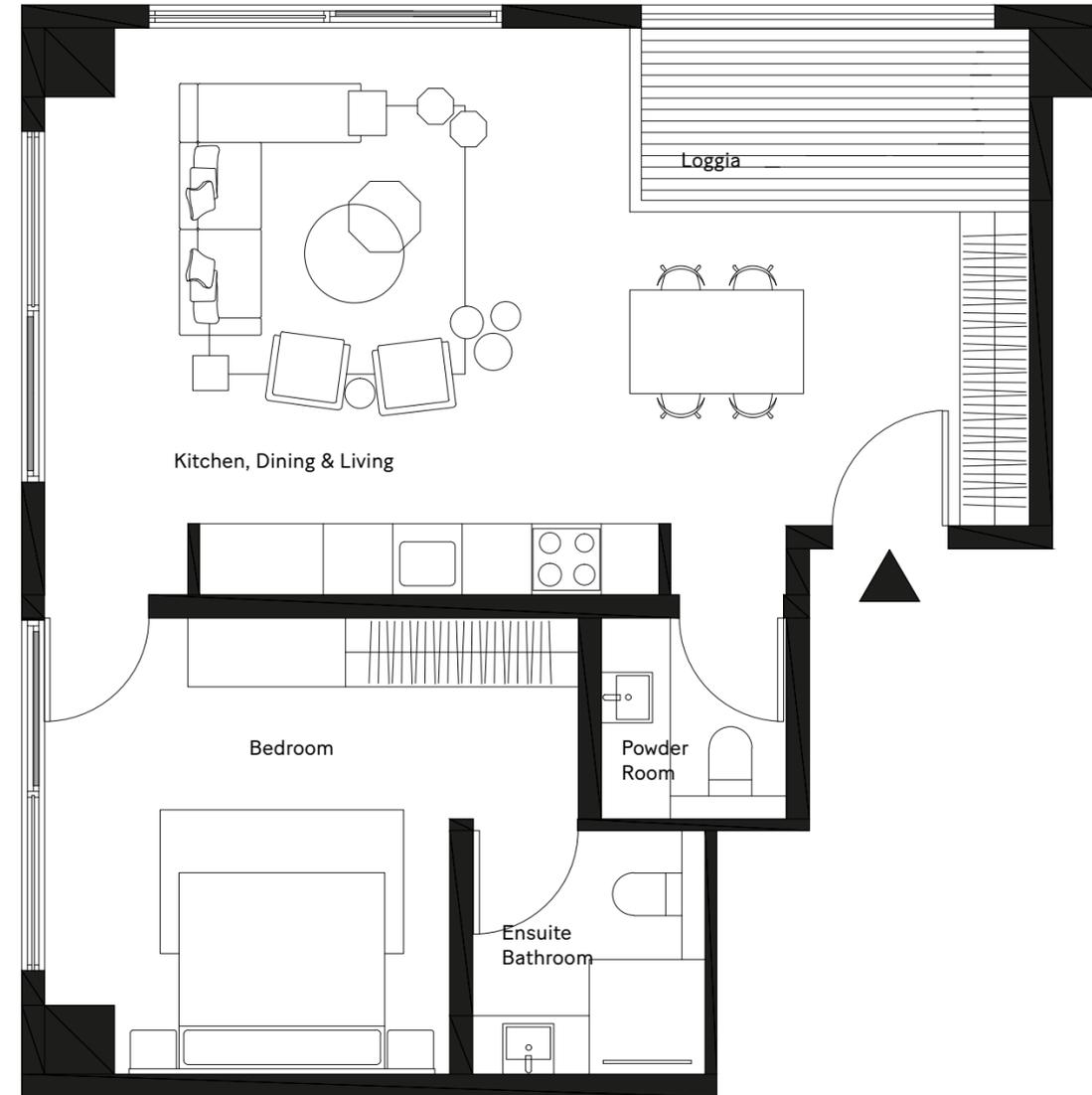


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1 Bedroom

typical unit

1



Unit Area
65.06 m²

Loggia
5.52 m²

Total Area
72.58 m²

Bedroom
4.60 × 4.00

Ensuite Bathroom
2.00 × 2.10

Powder Room
1.60 × 1.75

Kitchen, Dining & Living
8.50 × 5.00

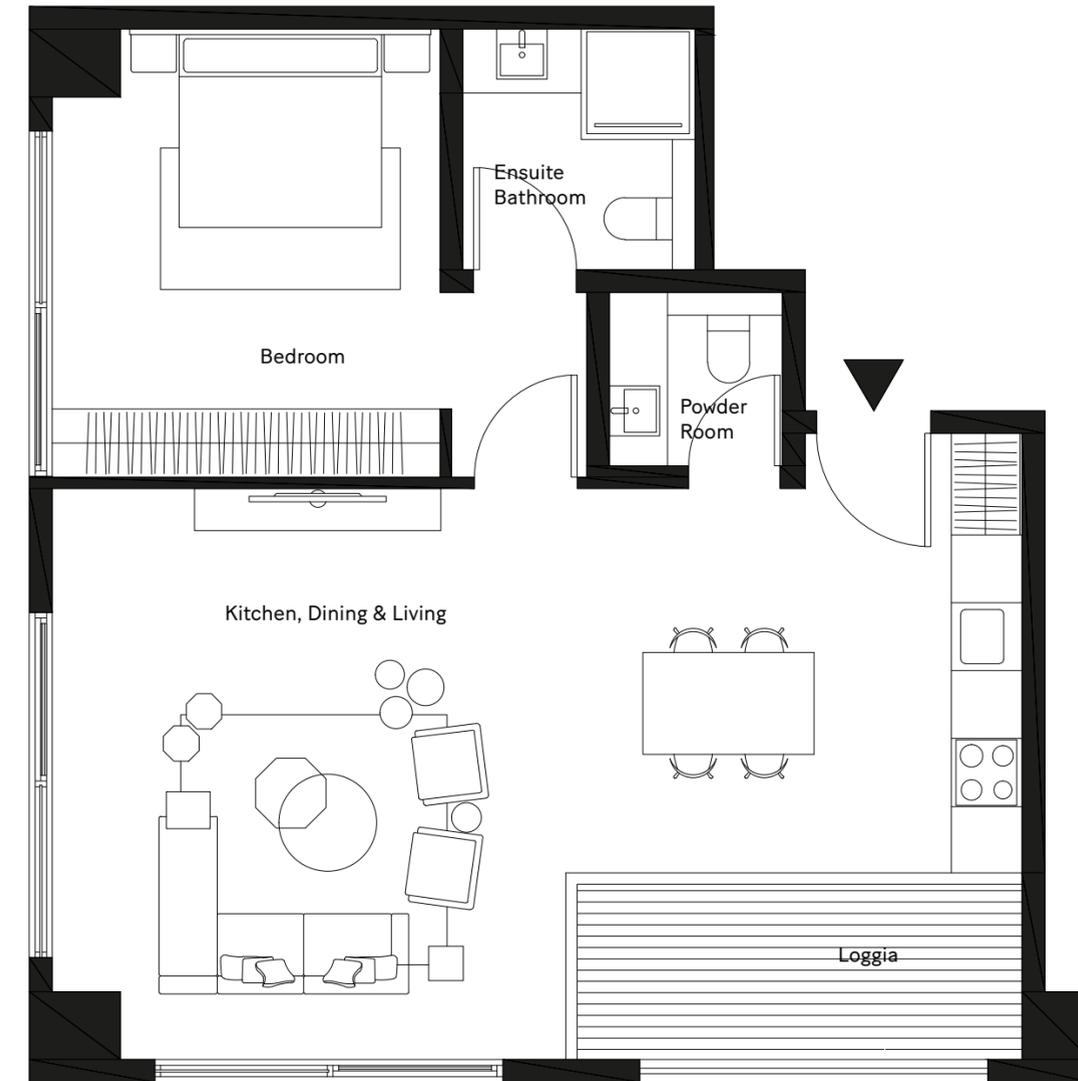
Loggia
3.35 × 1.50

DISCLAIMER 1. Drawings are not to scale. 2. The architectural details, dimensions and area in this plan are based on Schematic Design information only, and final As-Built conditions may vary. 3. Residential apartments are sold as unfurnished apartments, without furniture and furnishings, without white goods provisions, etc. 4. All images used are for illustrative purposes only and do not represent the actual size, features, specifications, fittings, and furnishings. 5. IMKAN reserves the right to make revisions/alterations, at its absolute discretion, and without liability.

1 Bedroom

typical unit

2



Unit Area
67.43 m²

Loggia
6.04 m²

Total Area
74.11 m²

Bedroom
3.40 × 3.95

Ensuite Bathroom
2.00 × 2.10

Powder Room
1.50 × 1.50

Kitchen, Dining & Living
8.50 × 5.00

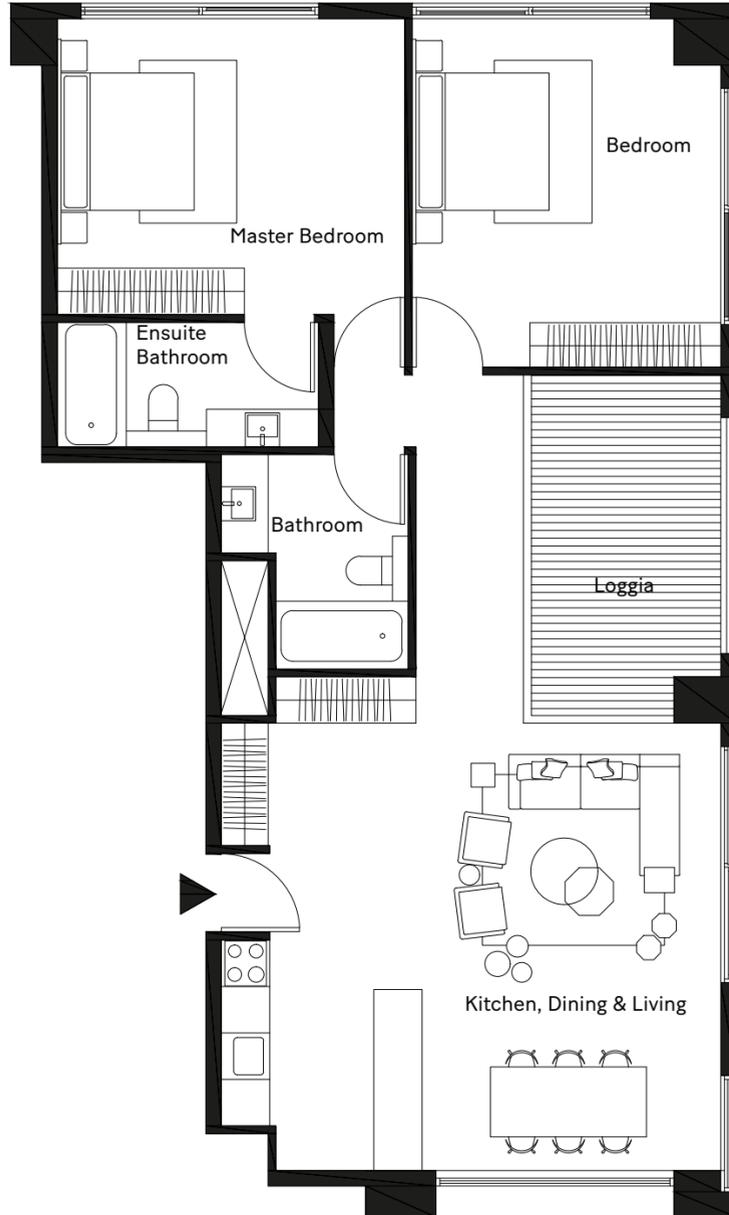
Loggia
3.90 × 1.55

DISCLAIMER 1.Drawings are not to scale. 2.The architectural details, dimensions and area in this plan are based on Schematic Design information only, and final As-Built conditions may vary. 3.Residential apartments are sold as unfurnished apartments, without furniture and furnishings, without white goods provisions, etc. 4.All images used are for illustrative purposes only and do not represent the actual size, features, specifications, fittings, and furnishings. 5.IMKAN reserves the right to make revisions/alterations, at its absolute discretion, and without liability.

2 Bedroom

typical
unit

1



Unit Area
104.82 m²

Loggia
11.27 m²

Total Area
116.09 m²

Bedroom
3.95 × 4.50

Ensuite Bathroom
3.35 × 1.60

Master Bedroom
4.45 × 3.80

Kitchen, Dining & Living
6.40 × 5.80

Loggia
2.40 × 4.40

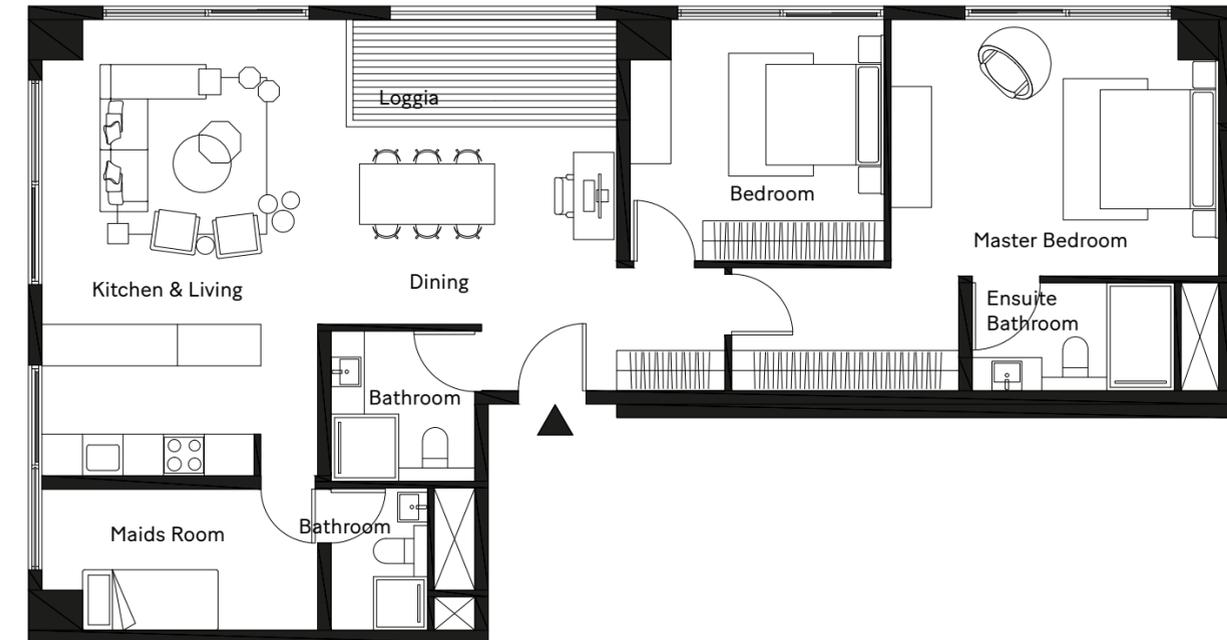
Bathroom
2.40 × 2.80

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2 Bedroom

typical
unit

2



Unit Area
115.68 m²

Loggia
5.8 m²

Total Area
122.07 m²

Bedroom
3.75 × 3.60

Master bedroom
4.85 × 3.80

Ensuite Bathroom
3.00 × 1.60

Bathroom
2.10 × 2.25

Bathroom
1.40 × 2.10

Kitchen & Living
4.50 × 6.80

Loggia
3.90 × 1.50

Dining
4.00 × 2.95

Maids Room
4.10 × 2.10



The Partnership.

IMKAN partnered up with MVRDV for this latest project and briefed them to create a liveable and soulful place for people.

To do so, IMKAN and MVRDV worked together to deconstruct the development and refocus on every pixel, to come up with something truly different.

The result: Pixel.

The Architect.

MVRDV

MVRDV is a highly collaborative, research based architectural firm that create exemplary, outspoken buildings, urban plans and landscapes.

With over 150 architects, designers and urbanists, MVRDV develops projects in a multi-disciplinary, collaborative design process which involves rigorous technical and creative investigation. Their work has been exhibited and published worldwide and has received numerous international awards.

mvrdiv.nl